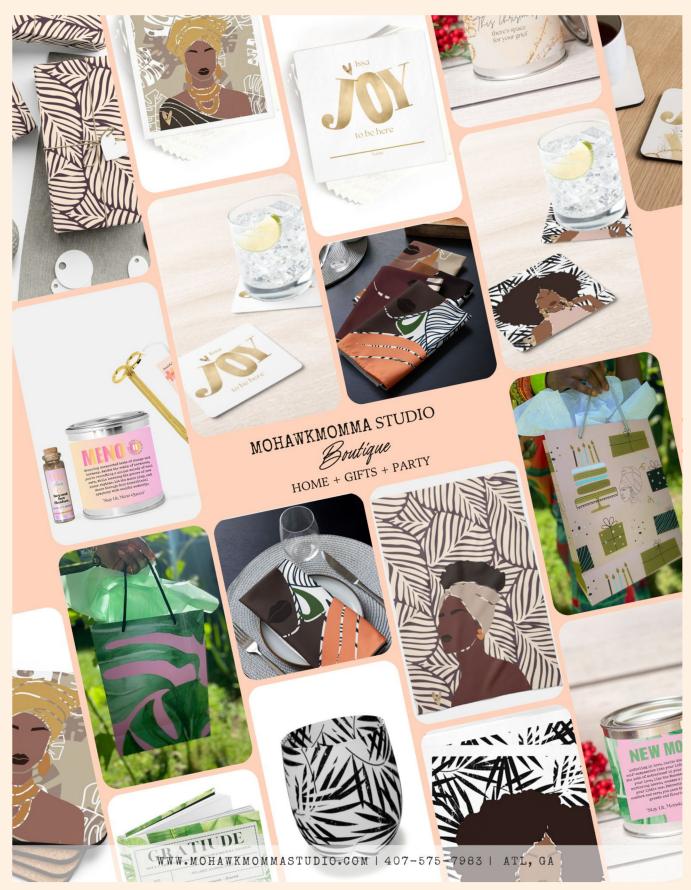
Mohawkmomma Studio Media Kit

Our soulful mission: To amplify ARTvocacy gifts with soulful style for social good—one gift at a time.

Soulful gifting for social change $^{\text{TM}}$









Mohawkmomma Studio amplifies ARTvocacy gifts with soulful style for social good... one gift at a time.

For those seeking meaningful, luxe gifts or personal items that amplify slow(er) livin' + peace + inclusivity.

Your invitation: Enter into a sacred space where soul care + social change intertwine to embody the essence of soulful style + social impact.

Discover a stunning collection of sustainably sourced luxe home goods, gift sets, and party essentials, which showcases the brilliance of Black women + bodacious botanicals.

Our mission **is to amplify peace** through the transformative power of art + advocacy (ARTvocacy) to fight against human trafficking.

This season of giving, bestow upon your loved ones gifts that tell a story of soul-nourishing solace + sisterhood.

Choose Mohawkmomma Studio Boutique as your gifting companion. In doing so, you're joining a **soul care movement of changemakers**, collectively contributing to shining a light of peace + transformation.

Give a gift that amplifies peace.

*Quarterly donations from purchases are given to The International Black Women's Public Policy Institute (IBWPPI) in efforts to fight all forms of human trafficking.

Shop with soul online at mohawkmommastudio.com (Wholesale also available)

and Saionery



AESTHETIC VIBE: MELANATED + BOTANICALS + WHIMSICAL ELEGANCE Atlanta Based, Globally Distributed



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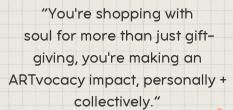
Mohawkmomma Studio is Home of National Black Stationery Week <u>& World Black Stationery Day</u>. Beyond stunning soul care-infused home + gifts + party + stationery flair, we're a movement and a sanctuary of social good in the ARTvocacy of soulful living + legacy gifting.

SOUL CARE

Definition

Soul care: the practice of nurturing the whole self, personally + collectively.

ARTVOCACY



Angie (Pastor Angie) Palmer

CORE VALUES







Good



MISSION

I help changemakers amplify ARTvocacy gifts with soulful style for social good-one gift at a time.

Soulful gifting + living for social change

SOCIAL IMPACT



Angie Palmer

Founder + Soul Care Designer

ABOUT ME

As an autistic, dyslexic mother of eight, my pastoral journey is woven into each ARTvocacy creation (art that advocates for inclusivity), blending my love for family, faith, culture, and nature. Our Black-owned brand is making waves, as seen in our December feature in Tableware Today magazine. We proudly offer high-quality, botanical-infused, and culturallyinspired home goods + gifts + party + stationery essentials that amplify marginalized voices and celebrate the beauty of our diverse world.



OUR SOUL CARE COLLECTIVE

94% Women: 33 yrs + Perimenopause to Postmenopause appreciators of artistry, creativity, and social justice in their purchases, who enjoy amplifying their peace with one-of-a-kind products with heart + soul.

PRODUCTS

fr. \$30 Home Goods Gift sets fr. \$40 fr. \$66 Party

PREVIOUS COLLABORATIONS

- Tableware Today
- Wombilee
- Stephanie's Sanctuary
- The Sistah Shop, ATL, GA
- MenoWell Bars

Hannah H.

Ordering and Unwrapping Soul Care

Every single time I have ordered something from Mohawkmomma studio, it is packaged with such care and love. From the individual wrapping, textures, colors and packaging, each facet has invited me to experience slowing down and care for myself and those around me (because I usually order an extra to give away!). Highly recommend any of the products in her studio.









vator who fights for social change by creating a design sanctuary and social enterprise that creates gifts of compassion for people of all colors. "I know all too well how difficult it can be to experience peace and hospitable spaces," Palmer

says, "which is why I create them on my terms."

Her terms are clearly delineated in business and pleasure. "My children have a blueprint of a mother who takes care of herself so she can take care of others." This communal devotion started with a podcast

eight years ago that "dealt with tough topics and offered resources." Palmer says: "I created a community to talk about things that most people didn't feel they could talk about. I'm from a family of social activists and saw my mom and aunties effect

change. That's the world I know. Everything I do is artvocacy. I want to speak about freedom and peace and I also like pretty gifts that foster compassion in people."

So with a community of followers, Palmer decided to produce merchandise that offered respite and rejuvenation, product that spoke to who they are. She began with her best-selling Soul Care Kits that includes items like candles, cards, and journals meant to "remind women to take care of themselves. I





making women feel seen and heard. "When I grew up in the '70s and '80s, I hardly saw any representation. There wasn't black stationery or gifts for women of color. There was a lack of black voices and black beauty. I want to be part of that movement. This is a social enterprise first; pretty gifts follow."

The clever and creative Palmer uses her "neurological divergence" to her advantage in building Mohawkmomma Studio. "I have a heightened sensory sensitivity," she says. "I learn quickly but process slowly, and I have an uncanny knack to organize and communicate." Those skills have brought her to our category. "Using art as conversation at communal gatherings is a priority for me," says Palmer. "I want to sell to millennials who want to hear from elders how to navigate this busy world." Palmer creates all the designs - Melanated Musings, she dubs them - that retail from \$25 for a set of four coasters, to \$66 charcuterie boards, and \$90 dinner napkins. Despite the blackcentric designs, people of all color are gravitating to Palmer's pure messaging. "Maybe on a small scale, my audience is limiting," she acknowledges, "but I am definitely tapping into consumers who are socially conscious." Using herself as her model customer, Palmer knows she's on the right path. "I really do practice what I preach. I embody the whole Mohawkmomma message before I spread it. My mission is to help others find their place in peace through our soulful products."







boards, table linens, and coasters, all with a focus of